



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Contract # 199970

Schedule Dates

11/01/12-11/05/12

Advertiser

60 PLUS Association (12280)

Agency/T-Code

Mentzer Media (1290)/ELECTRONIC

Product

Political-Political (1088)

Brand

POLITICAL (2893)

Salesperson

Jones, Mike (1068)

Sales Office

CONTINENTAL - Washington, DC

Buyer Name

Kohlbauser, Stephanie

Phone/Fax

/

CPE

86

Account Types

National/Political Issue Agency

Billing Type

Standard

Comments

Mentzer Media
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Date Entered 10/31/12

Last Modified 11/01/12

Entered By Nicole Heckard

CO-OP No

Headline

No

Demo

Normal

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$2,070.00

Net Total

\$11,730.00

Sales Tax

WHTM Harrisburg (WHTM)		
By Broadcast Month	Spots	Rate
Nov. 2012	28	\$13,800.00
Grand Total:	28	\$13,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	10A- ABC-THIS WEEK	1							1	1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/31/12
2.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	7:58A- ABC-GOOD MORNING AMERICA SUNDAY	1							1	1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/31/12
3.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	9A- NEWS-ABC27 NEWS SUNDAY MORNING 9A	1							1	1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/31/12
4.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	12P- NEWS-ABC27 NEWS AT 12P	1				1	1			2	\$200.00	\$400.00	WHTM Harrisburg (WHTM)		10/31/12
5.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	12P- NEWS-ABC27 NEWS AT 12P	1	1							1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/31/12
6.0	Normal Line / SPOT	11/01/12-11/02/12	1	:30	11:35P- ABC-ABC NEWS NIGHTLINE	1				1	1			1	\$350.00	\$350.00	WHTM Harrisburg (WHTM)		10/31/12
6.0.1	Closed Preempt	11/02/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
7.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	11:35P- 12:05A (EST)	1	1							1	\$350.00	\$350.00	WHTM Harrisburg (WHTM)		10/31/12
8.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	7P- NEWS-ABC27 NEWS AT 7P	1				1	1			2	\$400.00	\$800.00	WHTM Harrisburg (WHTM)		10/31/12
9.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	7P- 7:30P (EST)	1	1							1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Mentzer Media
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Contract # 199970

Schedule Dates 11/01/12-11/05/12
Advertiser 60 Plus Association (12280)
Agency/T-Code Mentzer Media (1290)/ELECTRONIC
Product Political-Political (1088)
Brand POLITICAL (2893)
Salesperson Jones, Mike (1068)
Sales Office CONTINENTAL - Washington, DC
Buyer Name Kohlbauser, Stephanie
Phone/Fax /
CPE 86
Account Types National/Political Issue Agency
Billing Type Standard
Comments

Date Entered 10/31/12
Last Modified 11/01/12
Entered By Nicole Heckard
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,070.00
Net Total \$11,730.00
Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate
Nov. 2012 28 \$13,800.00
Grand Total: 28 \$13,800.00

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10.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	5:58A- NEWS-ABC27 NEWS DAYBREAK AT 6A					1	1			2	\$500.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/31/12
11.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	7A- ABC-GOOD MORNING AMERICA					1	1			2	\$500.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/31/12
12.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	6A- 7A (EST)	1	1							1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		10/31/12
13.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	7A- ABC-GOOD MORNING AMERICA	1	1							1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		10/31/12
14.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	4:58:31P- 5:57:56P (EST)	1	1							1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		10/31/12
15.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	11P- 11:35P (EST)	1	1							1	\$600.00	\$600.00	WHTM Harrisburg (WHTM)		10/31/12
16.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	5:57P- NEWS-ABC27 NEWS AT 6P					1	1			2	\$800.00	\$1,600.00	WHTM Harrisburg (WHTM)		10/31/12
17.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	6:30P- ABC-ABC WORLD NEWS					1	1				\$800.00		WHTM Harrisburg (WHTM)		10/31/12
17.0.1	Closed Preempt	11/01/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
17.0.2	Closed Preempt	11/02/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
18.0	Normal Line / SPOT	11/01/12-11/04/12	1	:30	11P- 11:35P (EST)					1	1	1	1	3	\$800.00	\$2,400.00	WHTM Harrisburg (WHTM)		10/31/12

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18.0.1	Closed Preempt	11/03/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
19.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	6P- 6:30P (EST)	1	1							1	\$800.00	\$800.00	WHTM Harrisburg (WHTM)		10/31/12
20.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	6:30P- ABC-ABC WORLD NEWS	1	1								\$800.00		WHTM Harrisburg (WHTM)		10/31/12
20.0.1	Preempt	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
21.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	10P- ABC-20/20					1				1	\$1,000.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/31/12
22.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	7:57P- ABC-DANCING WITH THE STARS	2									\$1,500.00		WHTM Harrisburg (WHTM)		10/31/12
22.0.1	Preempt	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
22.0.2	Preempt	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
23.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	4:58:31P- 5:57:56P (EST)					1	1			2	\$500.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/31/12

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WJLA-TV	Date: 10/31/12
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I, Lauren Schumacher
do hereby request station time concerning the following issue:

60 Plus Association

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

Total Charges: \$ 19550 GROSS

This broadcast time will be used by: 60 Plus Association

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" <input type="checkbox"/> Yes <input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

60 Plus Association

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date 11-8-11 Signature [Signature] Contact Phone Number 703-807-2070

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Signature [Signature] Printed Name Paul R. [Signature] Title NSM

85433
Check Date: 10/31/2012

Number	Date	Reference	Description	Tax	Amount
4020 M60PS			60PLUS M60PS TV 11/1-5		\$16,617.50
Total Amount					\$16,617.50
Discount Total					\$0.00
Check Amount					\$16,617.50